

- Use public speaking techniques to deliver a speech.

## **Objective 1.02**

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- Informative
  - Provides knowledge or information
- Persuasive
  - Convince people to believe in or move to action
- Integrate
  - Pep talks, welcome speeches, introductions

# Types of Speeches

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- Prepared
  - The speech is written and learned
- Extemporaneous
  - Little or no formal preparation

# Methods of Presentations

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- Purpose
  - Why are you giving a speech?
- Audience
  - What group is hearing the speech?
- Occasion
  - What is the event?

# Variables to Consider

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- Content
  - What is in the speech?
- Composition
  - How is the speech written or organized?

# **Variables to Consider**

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- Voice
  - Pitch, quality, articulation, pronunciation, force
- Stage presence
  - Appearance, poise, attitude, confidence, ease before audience, personality, posture
- Power of Expression
  - Sincerity, emphasis, directness

# **Variables in Oral Delivery**

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- Response to questions
  - accurate
  - ability to think quickly
- General Effect
  - Interesting
  - Understandable
  - Convincing
  - Pleasing
  - Holds attention

# **Variables in Oral Delivery**

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- Introduction
  - Used to create interest
  - Gets the audience's attention
  - Sets the stage for the speech
- Body
  - Most of the content
  - Largest part

# Speech Outline

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- Conclusion
  - Summary of the speech
  - Restates major points

# Speech Outline

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- Should be of interest to the audience where the speech will be given.
- Takes into consideration the needs of the audience and the reason the speech should be important to the audience.

# Choosing a Topic

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